

Your SignBird Marketing Package (SMP) contains photo and video work as well as marketing content for you to use to market your billboard and sell ad space.

Orthopedic expertise  
to get you moving

AdventHealth

Link

MIDFLORIDA  
AMPHITHEATRE

THE FLORIDA STATE FAIRBOARDS

SignBird  
an outdoor company

## EFFECTIVE APPROACH PHOTOS

A signature creative perspective to highlight your board with all directions of traffic. This unique view shows the value of your board as well as introduces the traffic around the board.

## AERIAL DRONE PHOTOS

Give prospective clients a birds' eye view of your board, including traffic and the surrounding commercial and residential environment.

SPICY  
FISH  
SANDWICH  
HOT HABANERO TARTAR  
Showmars  
southern • fresh • greek



AWEDIENCE MEDIA

Our Medicare Advantage plans  
are made for your budget and  
health needs.

Humana



KRESSON

SignBird  
an outdoor company





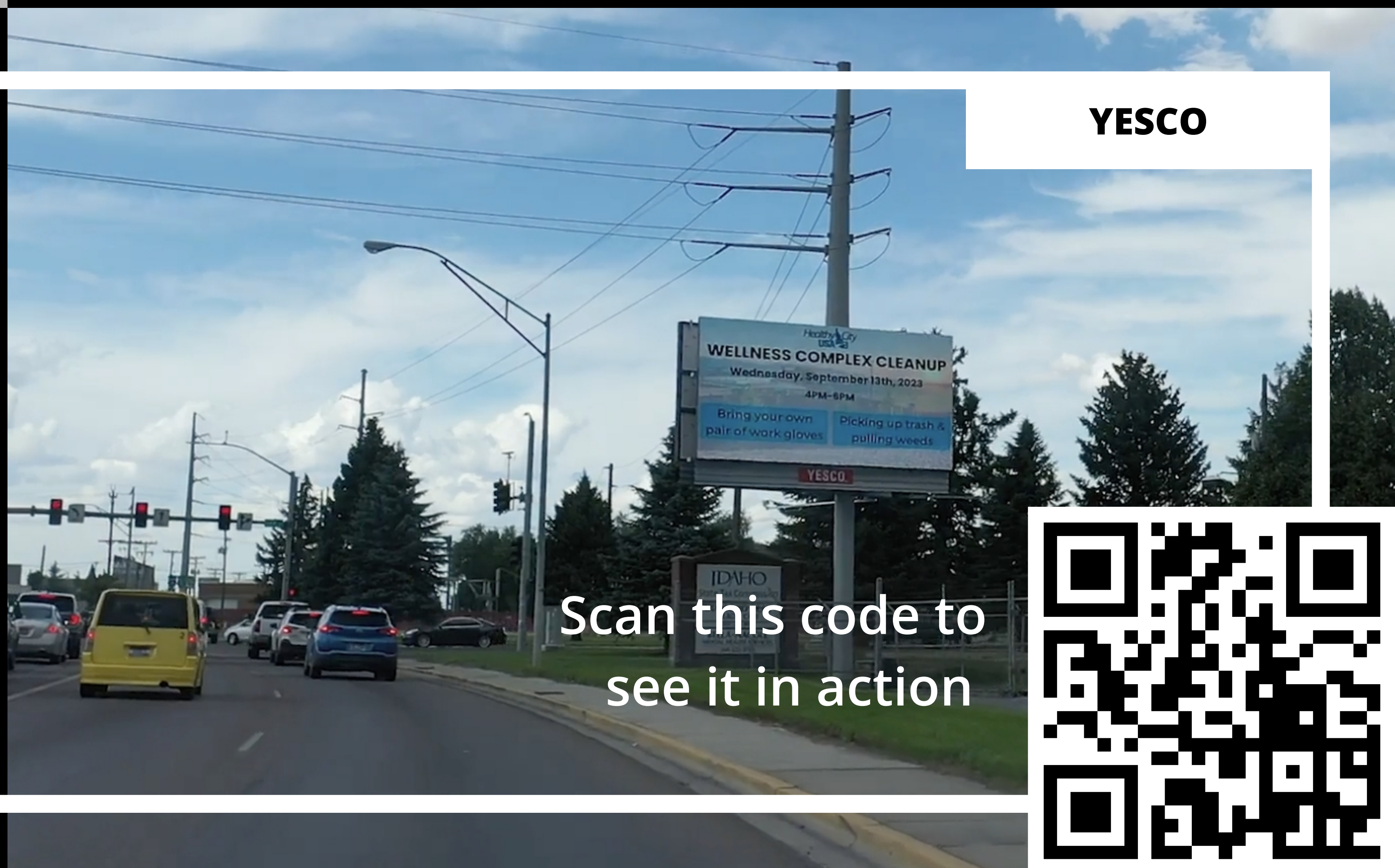
LINK MEDIA

## SIGNBIRD SHEET

Our take on the classic Ride Sheet design, the SignBird sheet contains all the elements of a traditional ride sheet, tailored to your brand marketing and board specifications.

## DRIVE BY VIDEO

In days past, Billboard owners would often take their clients' on drives past their boards. Drive By video allows you to put any potential client behind the wheel for a realistic experience of driving by your billboard.



YESCO

Scan this code to see it in action



## ADVERTISING MARKETPLACE

CS4-MOVAL East-RHR  
Moreno Valley  
California

Scan this code to see it in action

## BILLBOARD VIDEO PROPOSAL

The Billboard Video Proposal combines the various media captured by SignBird Pilots into an "elevator pitch" style video. Including a customized map with road and feature callouts, the Billboard Video Proposal can be sent directly to clients, linked on websites and social media, or embedded into wherever necessary.